

The Impact of Youtube on Iraqi EFL Learners' Academic Achievements at Sawa Private University: A Critical Essay¹

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ABSTRACT

The present essay aims at investigating the effects of the educational videos on the college students' academic achievements. The present paper came after checking the students' responses to the lecture's questions submitted by the instructor to the students to see how far the students go with their responses following their tracking YouTube videos. The present essay was based on the *quantitative method* and data had been collected through a sample survey. The study has revealed that watching educational videos affected the academic activities and performance of the respondents positively. It also has confirmed that most of the students preferred short animated to summarize the lectures that they were requested to be presented in the upcoming lecture.

Keywords: *YouTube; Morphology; Information and Communication Technology.*

INTRODUCTION

Instructive videos are currently broadly accessible on account of modest web and video content makers. During the 1980s, recordings began to enter the educating scene. Improvement of *Information and Communication Technology* (ICT) has made a decent asset with colossal conceivable outcomes (Nagy and Bernschütz, 2015). Additionally, with the quick headway of PC and programming innovation, the chance to deliver, change and offer recordings have expanded in college level (Kay and Kletskin, 2012). Numerous specialists have as of now affirmed the viability of video in schooling, centering its convenience as a preparation instrument (Rajadell and Garriga-Garzón, 2017). Individuals can observe subjects going from arithmetic to legislative issues. Video learning is changing the world schooling framework (Vander Ark, 2012).

Over the recent years, individuals can undoubtedly share sentiments, data, thoughts, pictures, and recordings and it has changed the internet-based world quickly (Oberst, 2010). YouTube, set up in 2005, is the most famous web video-sharing site (Cheng, Dale, and Liu, 2008). Lately, huge open web-based courses otherwise called MOOCs (Coursera, EdX, Udacity, Udemy) have become famous patterns in advanced education. Video-based informative substance is uninhibitedly accessible on these web-based instructive stages (Baturay, 2015). For online training, recordings are currently viewed as a generally utilized sort of asset (Guo, Kim, Rubin, 2014). Accordingly, these days, understudies are utilizing video learning sites at an expanded rate. Throughout the entire existence of language learning, advancement of innovation has consistently offered openings for language students to learn and rehearse the objective language freely (Balcikanli 2011). Also, understudies' reasoning abilities have been changed by the fast mechanical headway which brings about the requirement for another instructive methodology (Muniandy and Veloo 2011). Wang (2005) expressed that by coordinating innovation into the study hall, understudies can interface the language ideas to their genuine encounters. Besides, the utilization of innovation these days is firmly identified with the Internet. Sipalan (2013) wrote about The Malay Mail Online site that Malaysian young people are the fourth most dynamic Internet clients on the planet, which included almost 3/4 of the nation's adolescents (more than 3.9 million

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Malaysians). The web offers different materials for students to get familiar with the language. Also, utilizing the Internet in training is turning out to be more normal right now.

Aims of the Study

The present essay aims at highlighting the advantages and disadvantages of resorting to YouTube videos in teaching English as Foreign Language among Iraqi EFL Learners, and mainly, the students of English Language Department, The Sawa Private University in Diwaniyah, 2nd Stages, Evening Studies. This study is an attempt to see how far the social media can go if the courses return again to be electronic in case of Covid 19.

Objectives of the Study

The overall target of the review was to discover the effect of instructive recordings on scholastic execution among college-going understudies. The particular destinations of the review were as per the following:

- 1) Identifying the advantages Iraqi EFL Learners got from watching instructive videos.
- 2) Identifying the the most favored style and length of recordings.

Definition of Basic Terms:

YouTube: A site that permits its clients to transfer, watch, share, remark on and view live video accounts for nothing.

Procedural Definition: A site that contains all the topography course recordings that assist understudies with obtaining any abilities identified with the substance of the educational program, where understudies can download, watch and offer recordings identified with the subject of the module.

Scholarly Achievement

What the student gets like abilities, information, and various sciences, because of an assortment of learning processes that demonstrate his intellectual mental action and is estimated by the degree he accomplishes in a normalized test when he is approached to do as such (Al-Jalali, 2011). *Procedural Definition*: The quantity of encounters, information, data, and ideas gained by the student on the substance of the logical course and estimated by the complete scores got by the student in the test ready for this reason.

LITERATURE REVIEW

Information and Communication Technologies (ICTs) have turned into a vital piece of the instruction framework. The framework permits joining computerized innovation in an assortment of instructing and learning processes in advanced education (Johnson, Becker, Estrada, and Freeman, 2014). Instructing and learning are changing a result of data innovation which is the change specialist and given rich wellsprings of data to personnel and understudies in scholastic establishments. Numerous instructive establishments all throughout the planet have used diverse data and correspondence innovations in training, e.g., interactive media study halls (Schmid, 2008). A few researchers and teachers additionally energize the execution of refreshed innovation, internet learning, and web-based media in homerooms (Tang and Austin, 2009). The employments of current mixed media hardware and advances in showing recordings on a PC screen have expanded because of the diminished cost and ongoing upgrades in sight and sound registering and computerized video instruments. These benefits permit teachers and understudies to record their own experiential recordings they personally performed (Escalada and Zollman, 1997). Academic videos draw in understudies and produce a higher delight esteem than different innovations (Caudron, 1997; Salomon, 1984). Individuals like recordings and think about recordings as having more happiness than different advancements (Fulk et al., 1995). Recordings can effectively affect the human brain and faculties. Recordings can be downloaded from the web or purchased CDs from shops so individuals can watch recordings again and again (Berk, 2009). Recordings can be replayed and reused so often just as match with other substance after its creation (Bonk, 2011). Online recordings meet the benefits of openness, adaptability, expansiveness of content, and state-of-the-art materials which help

instructors and understudies to frame and add to course content and further develop understudy commitment in study hall exercises. In advanced education instructing and learning, individuals are progressively utilizing on the web recordings.

For understudies, YouTube has become one of the main instances of video sharing assets that can enable understudies in their schooling, connecting with homeroom conversation, and accomplish learning objectives viably inside just as outside of the study hall (Sherer and Shea, 2011). Eminent colleges on the planet are utilizing their own YouTube channels with various branches of knowledge (Orús et al., 2016). Khan Academy, a non-benefit instructive association, has recordings of various subjects that empower students to learn internet as per their own speed and survey obscure substance (Khan, 2015). Mobiles and laptops, important types of innovation, have become normal among the more youthful ages. Recordings utilizing phones are acceptable instruments that show understudies on legitimate abilities and further develop acquiring results. It can likewise prompt a fundamentally more elevated level of learning inspiration, trust in acquiring an expertise, and class satisfaction (Lee et al., 2016). Online video assets and materials can support a customary course (Bonk, 2011). The examination discoveries by Tan and Pearce (2011) demonstrated that the utilization of video in schooling was a powerful manner to draw in understudies and backing their arrangement. The advantages would give various thoughts and suppositions on subjects, a few conveyance instruments, and getting standard guides to clarify focuses. Moreover, the inquiry numbers were diminished significantly because of the developing limit of self-learning among understudies (Bravo, Amante, Simo, Enache, and Fernandez, 2011).

To utilize video as a learning apparatus, Brame (2016) concentrated on the accompanying standards to be considered by a teacher, as follow:

- Keeping recordings short and focusing on learning objectives.
- Passing on the right pieces of a delineation. • Focus on significant ideas and thoughts.
- Utilizing an excited and conversational style to build commitment.
- Embed recordings in a setting of dynamic learning by intuitive components, utilizing directing inquiries, or related schoolwork tasks.

METHODOLOGY

The paper relies on the quantitative technique and information had been gathered through an example review utilizing a semi-organized poll. A social study is a true methodology for concentrating on the social cycles inside a distinct region at a given time through a poll, a meeting timetable, and data measurably (Kumekpor, 2002). Utilizing Google Forms, the survey was planned by the analyst to gather data from the example included 20 members that incorporate EFL students from various levels, ages, and sex in the governorate of Baghdad in the scholarly year 2020/2021. After the appropriation of the poll, 20 reactions were gathered. A purposive testing procedure was taken on to test the respondents as the expectation of the review was to discover the effect of video learning. In the wake of getting information, the outcomes were examined with MS Excel.

The Test

The students were requested to prepare certain lecture about Morphology and they were requested to follow online educational videos and present them in the next-upcoming lecture to see how far they can benefit from these videos. Also, the students were requested to respond to the questions submitted by the instructors using their own way of understanding after watching the video either via their mobile phones or laptops. After that, the researcher examined their responses and has reached to the conclusion that the YouTube videos are positively effective.

Researcher Sample and Findings of the Study

The present essay is based on examining 40 Iraqi EFL Students from different sections, Second Stages, Evening Studies affiliated to Department of English Language, The Sawa Private University in Diwaniyah, in the academic year 2021-2022. Gender was taken into account in term of selecting the number of the study sample. However, the gender was not taking into a consideration to differentiate their responses in term of identifying the variation of their responses.

It was found in this examination that 90.1% of respondents loved the ICT inclined toward mixed media study hall framework in their homeroom where recordings could be displayed for instructing and learning. These understudies found their examples helpful on the grounds that they watched and learned by watching PowerPoint slides, recordings on the projector screen. As indicated by Mishra and Koehler (2006), innovation goes about as a determinant for working on quality educating. Joining Information and Communication Technologies (ICTs) in the homeroom spurs understudies and expands their presentation.

Out of the total number of the respondents, 96.5% saw recordings for scholastic purposes and 78.4% said they got many advantages by watching instructive recordings. In other exploration, understudies saw instructive recordings as extra materials which enhanced regular strategies and upheld self-learning just as given adaptability at no additional expense (Rajadell and Garriga-Garzón, 2017). the investigation discovered that portable (78.9%) and workstations (65.8%) were the most utilized gadgets for watching recordings. As indicated by Buzzetto-More (2014), numerous understudies rode online video-sharing administrations from their cells. Other exploration additionally affirmed that versatile getting the hang of utilizing a video cut was fruitful in ability preparing and education (Lee et al., 2016). Teachers and video creators should remember these discoveries for creating sites and making recordings. The respondents were gotten some information about how instructive recordings ought to be made. They referenced multiple ways of making the recordings and most understudies (62.9%) underscored making recordings with movement. Individuals love movement recordings which assist them with drawing in and save the learning in the memory for quite a while.

CONCLUSIONS

It has been concluded that the undergraduates highly preferred to watch instructive recordings and they saw recordings for scholarly purposes. They got such countless benefits by watching instructive recordings in the study hall and outside the homeroom. Subsequently, a greater part of the understudies thought their scholastic outcome was improving for watching instructive recordings. Likewise, the review uncovered that most understudies loved short-length recordings and recordings with models. Since the training area should be adjusted in manners that address the issues within recent memory, instructive foundations ought to appropriately consider video learning inside and outside the study hall with different advances.

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